



Studio Chateau Introduces Room Visualizer Feature

IRVINE, CA, (JULY 2018) – [Studio Chateau](#) continues as the nation's leader as the most innovative and cutting-edge new home custom options selection software program assisting new home builders and design centers. As the software continues to grow and expand its technological capabilities, Studio Chateau is excited to announce the release of the Room Designer feature.

The new Room Visualizer allows homebuyers and designers to see pictures of their model home and instantly change the product on the floors, walls, counters, and cabinets. Builders can choose which areas of the home are shown to buyers and limit the type of product buyers may switch between. When the buyer logs in, they only see areas that match their plan and they can pick the option of their choice, giving them a realistic visualization of how the product they select will look in their new home.

It's no wonder with their constant evolution to remain current with market trends that Studio Chateau was honored in December with the Best Design Software award at the TecHome Brilliance Awards which recognize leaders in new home technology.

Studio Chateau is an Internet-based options selection program designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each floorplan, construction cut-off date notification and management, purchase order generation and subcontractor

notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

The creation of this innovative program stems from the 30-year history of parent company [Chateau Interiors](#), a full-service interior design center focused on meeting the needs of the [builder options](#) program.

As the housing industry continues to rise, clients have seized the opportunity to pair Studio Chateau with their builder options program. This technology offers a web-based program that improves communications during the new home purchase coupled with the interior options selection process. The system connects the homebuyer, sales, design center, purchasing, accounting, construction, trade partners, subcontractors and escrow by providing them all with accurate real-time information.

Studio Chateau is currently servicing over 44,000 homebuilder lots. For more information or a complimentary demo, visit online at www.studiochateau.com. or call Vice President of Client Services Lynn Ellis at (619) 916-7959.

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