



studio  
chateau  
The *magic* of Design

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Open the Possibilities  
& Enhance Your  
Homebuyers  
Design Center  
Experience.

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# Welcome to Studio Chateau

Studio Chateau is a web-based option selection and management program for homebuilders, homebuyers, design centers and subcontractors. Studio Chateau maximizes the homebuyer's design experience by providing an online catalog of available options for their new home while simultaneously supplying a complete purchasing, contracting and financial operations environment for the homebuilder and design center.

Imagine how your office would benefit if your staff, superintendents and trades had 24/7 access to real-time option information. Studio Chateau is designed with time-saving and cost-cutting features.

We invite you to take a closer look. To view a demo of Studio Chateau's most popular features, go to our website [www.studiochateau.com](http://www.studiochateau.com) and click on Demo. You'll discover why our clients and their homebuyers are raving about their design experience.

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CLIENT LOG-IN

- Home
- Who We are
- Product Review
- Product Demo
- What's New
- Contact Us



### Complete Online Operating System For Builders & Design Centers

Studio Chateau is an innovative Internet-based options management software system used by builder design centers to enhance the home buying and home owner experience while providing better information to vendors, subcontractors and construction. Offering a complete Online operating system for design centers and builder option centers, Studio Chateau is setting a new standard for builder and design center options management and customer service.

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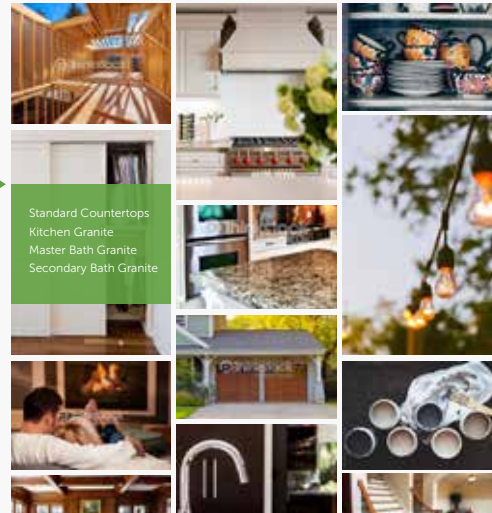
Hello, Julie

- Welcome
- Catalog
- Placement Diagram
- View Orders
- Wish List
- Lot-Unit
- Reports

### Cimarron by Mountain View Homes

#### CATALOG:

- Structural  
6/24/15
- Appliances  
7/8/15
- Cabinet  
7/15/15
- Doors & Closets  
7/29/15
- Countertops  
6/24/15
- Electrical  
7/8/15
- Fireplaces  
7/29/15
- Garages  
7/15/15
- Paint  
7/8/15
- Finish Trim  
7/5/15
- Kitchen Sink & Faucet  
7/8/15
- Stair  
7/8/15



#### PLAN:



View Ordered >>

View Wishlist >>

Total Ordered >>

### FOR HOMEBUYERS:

- Visual online design catalogs created for each community including option information, large images and pricing
- Drag & Drop Placement Diagrams for placing electrical and tech options on floor plans
- Automatic emails notifying homebuyers of upcoming cut-offs
- Ability to create a wish list with a programmable mortgage calculator
- Model images

### FOR SUBCONTRACTORS:

- Automatic emails notify subcontractors about pending orders
- Multiple reports to view options per house or per phase
- Subcontractor specific diagrams for electrical and tech options



## FOR HOMEBUILDERS:

- Complete online operating system for builder and design center option programs
- Enhanced homebuyer experience through the use of community specific catalogs containing plan specific option information
- Manages cut-offs for homebuyers (options disappear from the catalog as the cut-offs pass)
- Order entry system for designers with order summaries, diagrams and product disclaimers automatically generated for homebuyers
- Flooring Program that provides on-the-fly estimates, invoicing and diagrams
- Purchasing with paperless notification to field personnel and subcontractors
- Vendor notification tracking to ensure subcontractors are opening and viewing purchase orders
- Real time option information for field personnel
- More than 100 reports for construction, sales & marketing and executive profit analysis
- Option Catalog Development services and administrative support staff
- Training, implementation and unlimited support
- Customer Service Module for tracking and issuing work orders
- Complete accounting module with accounts receivable, accounts payable and general ledger





“Studio Chateau is a super easy online system that is my one-stop source for any and all option information I need in my community. Simply log-in and access in “real time” the options a homebuyer has selected, review cut-off dates, and most importantly what they have chosen and paid for to complete their final sales addendum.”

- Nancy Hayden, Sales Associate/TRI Pointe Homes

“Studio Chateau is easy to use and it allows instant access to lot options in all different forms while alleviating the worry when tracking options on a phase to phase basis.”

- Tom Pulver, Sr. Superintendent/Warmington Residential California

“JWE Corp has been using the Studio Chateau program for many years. The program is extremely user friendly and allows us to efficiently track Options, Vendor Notices, Option Placement Diagrams and Construction Phase Option Reports. The convenience of having one place to look up option information either by phase or by lot saves a huge amount of time in the option order process. We use the program on a daily basis and it has been critical to our success in streamlining our options process.”

- Debbie Soper, Director of Builder Sales / JWE / AES2





**Headquarters**

Costa Mesa, CA

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